

Chart of the Day

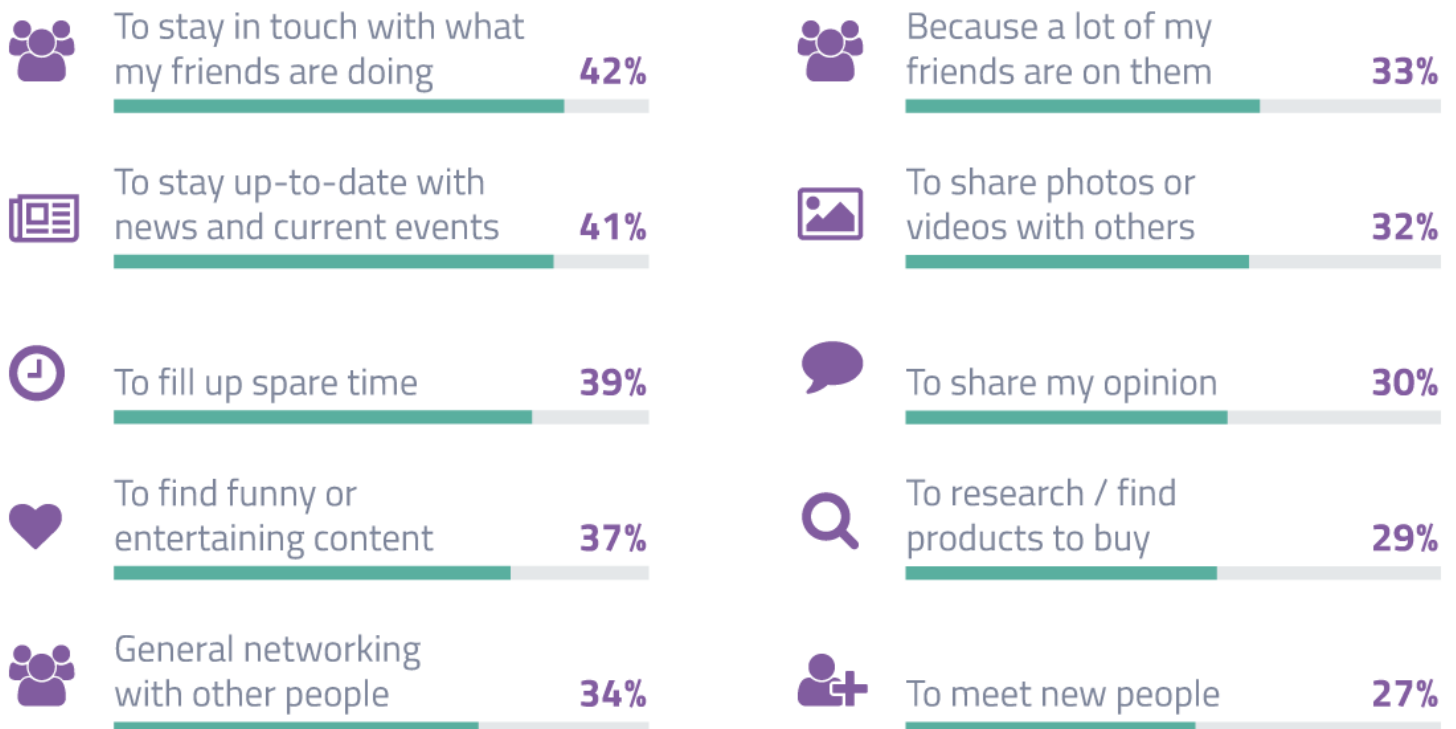
11 JANUARY 2018



Top 10 Reasons for Social Media Usage

Top 10 Motivations Behind Using Social Media

% who say the following is a main reason for using social media



Question: What are your main reasons for using social media?

Source: GlobalWebIndex Q3 2017 | **Base:** 77,814 Internet Users aged 16-64